

## 2023 Financial Literacy Program:

### Program Overview:

**Test Drive ... Next Stop Reality**, is a two day simulation of real life when it comes to money and finances. The program will be launched in Chippewa Falls April 11 & 12 at the Chippewa Falls YMCA. Royal Credit Union developed Test Drive so that high school students understand what it takes to make it on their own and better prepare for their future.

This program offers students the opportunity to select a career, research the education needed and calculate the monthly salary that would come from that career. Then, at an exciting, hands-on event, students are required to live within their monthly salary while paying for basics such as housing, utilities, transportation, clothing, and food. Additional expenditures such as entertainment, pets, and unexpected expenses are also factored into the simulated activity.



### Sponsorship Opportunity:

Join us in support of this exceptional program by committing to a \$150 sponsorship. In addition to helping prepare today's students for adulthood tomorrow, sponsors will receive:

- Interact with students by sending at least 2 volunteers to both days of the event to help the students make decisions and offer guidance if a student is faced with a difficult situation. Training and all necessary materials will be provided.
- Recognition in Chamber newsletter, social media, and event promotions.
- Opportunity to market your company through hand outs and giveaways, if appropriate. In addition, sponsor volunteers are encouraged to wear company logos and name tags. (NO signs or banners can be used.)

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\_\_\_\_ Yes, we would enjoy participating in this venture with the Chamber. We will support the 2023 Financial Literacy Program with \$150 and assign two or more volunteers to represent our company on the days of the event.

\_\_\_\_ Yes, we would enjoy participating in this venture with the Chamber. We will support the 2023 Financial Literacy Program with \$150, but are unable to provide volunteers at this time.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Deadline to sign up as a sponsor is **January 12**. A link to sign up volunteers will be sent to all sponsors after January 23.