



CHIPPEWA FALLS

AREA CHAMBER

Chamber Electronic Sign Advertising 2017-2018 Advertising Rates and Reservation Form

APPLICATION

The Chippewa Falls Area Chamber of Commerce and Visitor Center provides the electronic sign for the purpose of communication of tourism, business or Chamber related events or promotions.

Limit of 6 messages on sign at a time and precedence given to those messages that promote tourism in Chippewa Falls. Chamber reserves at least 3 messages at all times. There is a two screen maximum per message. Messages will be displayed for 2-4 seconds.

The electronic sign will be illuminated daily between the hours of 6:00am and 10:30pm.

Messages appearing on the sign will receive nearly 4,000 impressions per day.

Messages will appear on the sign based on the information on the completed form and for no more than 30 consecutive days. Only one message per event should be submitted.

Sign reservations shall be taken on a first come, first serve basis and must be submitted via email or in hard copy. No messages will be accepted by phone.

Sign requests must be submitted a minimum of 1 week prior to the requested post date.

The Chamber is not responsible for errors or omissions and reserves the right to edit, refuse, or reschedule any message request without notice.

All messages must be approved by Chamber staff.

ADVERTISING RATES:

Chamber members can be invoiced or pay with cash, check or credit card. (circle one)

Non-members must include payment with completed reservation form.

Member Rates:

\$15 for two weeks

\$30 for one month

Non-Member Rates:

\$30 for two weeks

\$50 for one month

CONTACT/BILLING INFORMATION:

Today's Date: _____

Organization/Business Name: _____

Contact Person: _____

Phone: _____ Email: _____

Event Name: _____

Event Location: _____

Event Date(s): _____

Event Time(s): _____

Requested Date Display Message:

Beginning: _____ End: _____

Message

There is a two screen maximum per message. Messages appear best with two lines per screen. Characters per line vary depending on font size- messages appear best with 10 characters or less per line. Please keep details brief. The Chamber reserves the right to edit/abbreviate if necessary.

I certify that I am authorized to submit this request by the organization identified above. Further, on behalf of the requesting organization, it is agreed that Chippewa Area Chamber of Commerce will not be held liable for any actions including errors or omissions regarding the processing, possible denial, possible acceptance or implementation of this message request including the display of the message.

Name

Date