

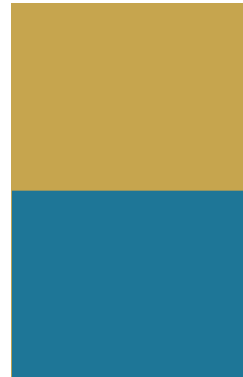


# CHIPPEWA FALLS AREA CHAMBER

## MEMBERSHIP DIRECTORY ADVERTISING

### Exclusive Ad Placement

- Inside Front Cover  
**\$500**
- Inside Back Cover  
**\$500**
- Outside Back Cover  
**\$500**



### Enhanced Listing

- Boxed Directory Listing
  - B&W Logo
  - Created in House
- \$95**

**Full Page**  
Bleed: 5.75" x 8.75"  
Trim: 5.5" x 8.5"  
Live: 5.25" x 8.25"  
**\$350**

**Half  
Horizontal**  
5.0" x 3.75"  
**\$200**

**Quarter  
Horizontal**  
5.0" x 2.125"  
**\$160**

**1,600** membership directories distributed to members and new residents annually

## CHAMBER BUCK\$

Printed annually on all certificates: *1.5" x 1.0"* **\$200**

**\$100k** in Chamber Buck\$ sold annually

## WEBSITE

*Sidebar ads on landing page / limit 10*

**12 Months – \$700**

**6 Months – \$400**

*\*Deadline October 31st*

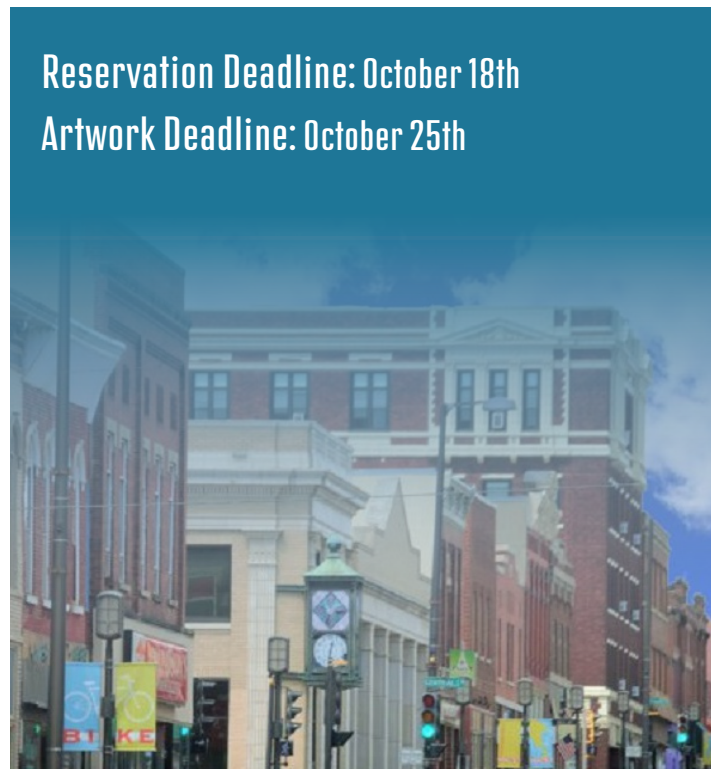
**Enhanced Listing – \$50**

*(online directory logo on listing)*

**200k+** visits per year on [Chippewachamber.org](http://Chippewachamber.org)

**Reservation Deadline: October 18th**

**Artwork Deadline: October 25th**



For more information or to reserve your spot, contact:

Phone: 715-723-0331

Email: [info@chippewachamber.org](mailto:info@chippewachamber.org)



# CHIPPEWA FALLS

AREA CHAMBER

## ADVERTISING CHAMBER NEWSLETTER

Limited on a first come first serve basis

*Deadline: 10th of the Month prior.*



### Full Page Insert

8.5" x 11"

*Must provide 1,250  
inserts to the Chamber*  
**\$150**

### Quarter Vertical

3.75" x 4.5"

**\$75**

### Quarter Horizontal

7.5" x 1.75"

**\$75**

### Eighth

3.75" x 2.75"

**\$35**

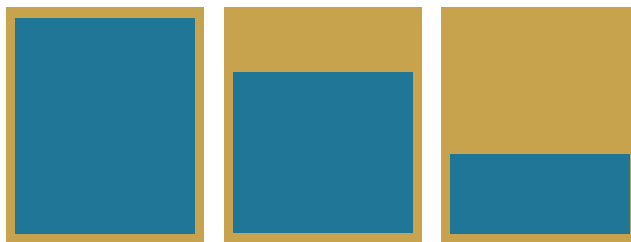
**Exclusive back page ad: \$500 annually**

**1,250 Newsletters Distributed Monthly // 1,500 E-News Distributed Bi-Monthly**

## THE MEMBER MEMO E-NEWS

Limited on a first come first serve basis

*Deadline: Monday prior to sendout*



### Option 1

620 x 800px

*Limit: 2 per email*

**\$100**

### Option 2

620 x 600px

*Limit: 3 per email*

**\$75**

### Option 3

620 x 300px

**\$50**

*\*\$50/hour if ad design is needed*

*\*Outdoor Electronic Sign and Visitor Center Screen Advertising also Available*

For more information or to reserve your spot, contact  
the Chippewa Area Chamber of Commerce:

Phone : 715-723-0331

Email: [info@chippewachamber.org](mailto:info@chippewachamber.org)

## SPONSORSHIP OPPORTUNITIES

### MONTHLY & QUARTERLY EVENTS

#### Business After Hours

- 1 host and 2 co-sponsors per month
- Provide refreshments & Door Prizes

#### Business n' Breakfast

- Quarterly program | \$250

### ANNUAL EVENTS

#### Annual Meeting | Jan 27th

- \$2,500 Presenting Sponsorship
- \$2,000 Entertainment Sponsor
- \$1,500 Major Sponsor
- \$1,000 Digital & Print Sponsor
- \$750 Dessert Sponsor

#### Chamber Golf Outing | June 9th

- \$700 Major Sponsor
- \$600 Cart Sponsor
- \$600 Golf Ball Sponsor
- \$500 Lunch Sponsor
- \$250 Snack Cart Sponsor
- \$150 Two-Hole Sponsor
- \$40 (minimum) Door Prize Sponsor

#### Excellence in Education Banquet

May 6th

- \$1,000 Platinum Sponsor
- \$200 Gold Sponsor
- \$150 Silver Sponsor
- \$100 Bronze

#### Financial Literacy Program

- \$150 Sponsorship

#### June Dairy Day Dinner | June 17th

- \$1,200 Platinum Sponsor
- \$700 Ticket Sponsor
- \$600 Gold Sponsor
- \$500 Music Sponsor
- \$250 Silver Sponsor
- \$249 or less Contributing Sponsor

#### Oktoberfest

- Contact [info@chippewachamber.org](mailto:info@chippewachamber.org) for available opportunities