

Guidelines for Community Calendar

The Chippewa Falls Area Chamber of Commerce reserves the right to accept or decline any calendar submission. Generally, the Chamber will be guided in its decisions by the guidelines that follow.

1. The events must be sponsored by a legally recognized non-profit organization. If the event is sponsored by a business and proceeds go to a non-profit, the Chamber MAY or MAY NOT accept the entry. The event must be primarily a fund-raiser or a tourism event and not a sales or marketing endeavor. Sales and /or company promotions will not be listed on the community calendar.
2. The Chamber calendar is equal opportunity and non-discriminating. Events are considered without regard to the race, color, age, sex, religion, national origin, disability, handicap, marital status, or veteran's status of sponsoring organizations/members.
3. The event must be in or near Chippewa County. An exception may be made for events outside Chippewa County if they are sponsored by a Chamber member or a non-profit organization.
4. To be listed on the community calendar, the event must be open to the public. Aside from its own events, the Chamber will not ordinarily publish meetings or events for limited groups.
5. In the interest of space, the Chamber reserves the right to limit the amount of information provided on the community calendar for any event.
6. The Chamber reserves the right to limit the type of event accepted on the community calendar to those that it deems to be in good taste and in keeping the standards of the community and the mission of the Chamber.
7. The Chamber does not endorse political candidates. Consequently, it will not list on its community calendar those events sponsored solely to promote a particular candidate or candidates or events with the primary purpose of campaigning. Non-campaign events for current elected officials may be published. As for events designed to advance one or another political issue, the Chamber will promote only those events supported if approved by the Chamber's Board of Directors. Upon request, Chamber staff can submit exceptions to the Board of Directors for approval.
8. The Chamber publishes calendar listings in good faith, but the submitting sponsor of the event will be responsible for checking the correctness of the entry; the Chamber is not responsible for errors or and losses/inconvenience resulting from errors.

Updated 6/9/17

Alternatives to promoting member event on Chamber's Community Calendar.

If member events do not satisfy these criteria and thus cannot be placed on the Chippewa Falls Chamber Community Calendar, we encourage the member to publicize their event through the Chamber in these ways:

If you are a Chamber member:

1. Insert a flyer in our monthly newsletter. Cost \$150.00
2. Member E-news: Advertise your event in our email blast. \$50.00
3. Conduct a self-mailed promotion. Purchase mailing list in label format from the Chamber.
4. Electronic Sign Advertisement: Advertise your event on the electronic sign outside the Visitor Center. \$30/ 2 weeks or \$60/month.
5. Visitor Center Screen Advertising: Advertise your event on the Visitor Center Screen \$35/month, \$210/6 months or \$420/annual.