

# Tourism Division

GO Chippewa County represents the tourism division of the Chamber and is the official Destination Marketing Organization for Chippewa County. Marketing and promotion of all things tourism with quality of life in our backyard are always top of mind. We work through a yearly strategic plan that allows for us to market our communities as a top notch destination that is accessible throughout the four seasons.

Our communities are promoted through the official county travel guide, digital advertising, print advertising, radio, social media platforms, and the official tourism website, [gochippewacounty.com](http://gochippewacounty.com) with the goal of attracting leisure travelers, convention groups, sporting events, rallies, and festivals that drive economic impacts to our area.

[chippewachamber.org](http://chippewachamber.org)



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