

Leadership

Chippewa Falls



CHIPPEWA FALLS

A R E A C H A M B E R

Chippewa Falls Area Chamber of Commerce 2018-2019 Leadership

Thank you to these dedicated participants and their employers for supporting Leadership Chippewa Falls

Cindy Boggess

Emily Conlin

Jayne Dulian

Gregory Field

Tara Holm

Lisa Husom

Ryan Iverson

Carol Jordan

Glen Kennison

Nichole Kniep

Dana Lucier

Lexis Michels

Justine Murray

Justin Searles

Andrea Smith

Tiffany Thompson

Michael Toycen

Lindsay Wickham

Sarah Woolever



Cindy Boggess is the AVP of Marketing at Northwestern Bank and has 15+ years of experience within the industry. She is engaged within the community supporting the Chippewa Valley YMCA, Chippewa Falls Police Department Alumni Association, Chippewa County 4-H Leaders Council, Chippewa Falls Youth Baseball Association and Chippewa Falls Area Chamber of Commerce Ambassadors. She is married and is the mother to two amazing kids, Nathan (10) and Andrew (2). Cindy grew up raising and showing llamas and sheep and appreciates the finer things in life - like genuine smiles and coffee.



Emily Conlin is the Marketing & Sales Account Executive for the L.E. Phillips Career Development Center. In 2016, Emily graduated with her B.S. in Marketing from the State University of New York at Plattsburgh. After growing up in Upstate New York and spending a few years in Arizona, Emily has decided to call the Midwest her home, and currently resides in Eau Claire, WI. Emily is actively involved in the community as a member of Chippewa Valley After Hours Rotary and Young Professionals of the Chippewa Valley, serves as the Marketing Director for the Oz Run, Community Engagement Director for Team RWB, and is a Wellness Coach & Partner at Fit Lab Nutrition.



Jayne Dulian was born and raised in Chippewa Falls with five brothers and sisters. She grew up on the West Hill and graduated from McDonell High School in 1982. Jayne worked at Wells Fargo Financial for 25 years and has served as a Mortgage Loan Officer at Royal Credit Union for the past eight years. Jayne enjoys shopping, spending time with family and traveling. She was blessed with her first grandchild in 2017 and is enjoying every minute.

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Each monthly session has a specific focus; from local government to education to healthcare. The goal of each class day is to challenge thinking and inspire you to get involved in your community.



Greg Field is a Chippewa Valley native, outdoor enthusiast and blessed with a loving family. Greg is a Marquette University grad with a degree in engineering with 25 years of international experience in manufacturing, R&D, technology development with GE, Woodward & Johnson Controls. Greg is presently the General Manager of the Pump Division at W.S. Darley Chippewa Falls.

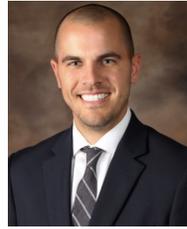


Tara Holm has been employed by Xcel Energy since she graduated as an Electrical Lineman from Chippewa Valley Technical College. She currently serves as a Customer Care Associate. Tara is a proud mom of four wonderful children. With her free time she enjoys anything on the water, running and laughing with friends and family!



Lisa Husom is the Executive Director of Mentor Chippewa (formerly known as the Chippewa Area Mentor Program.) She is a Minnesota transplant, graduating from St. Cloud State University with a degree in Business and Marketing. She moved to the Chippewa Valley in 2007. With a background working in both state and local government, she found her

passion in helping people get connected with their communities and the resources available to them. She worked as a Community Engagement Manager for a major healthcare organization, but after commuting to the Twin Cities for five years, she retired her commuter car to instead teach marketing classes at Chippewa Valley Technical College before landing in her current role. Lisa is married to her husband Mitch, and together they have two daughters. When she's not at work, you can usually find her volunteering at her daughters' school, or cheering on her girls at the hockey rink or gymnastics gym.



Ryan Iverson works for Market & Johnson in the Business Development Department. He lives in Eau Claire with his wife Hannah, and two children, Leo and Myla. Ryan enjoys fishing, golfing, and spending time with his family and friends.



Carol Jordan is the Vice President of Merchandising for Mason Companies Inc., where she has worked in various roles in merchandising for the past 16 years. She is currently responsible for the team that selects the products for Mason's direct to consumer businesses, from footwear to apparel to home goods. She also oversees product design and development efforts, as well as the company's drop ship program. Carol has served on the Junior Achievement (JA) Board as well as being a JA classroom volunteer. She sits on the UW-Stout Advisory Board for the Merchandising program and volunteers for the Chippewa Area Mentor program. Carol lives in Tilden with her husband Mike and their golden retriever, Owen. They have two sons; Austin is pursuing his career in Human Resources in Denver, CO, and Jarret who is a junior at St. Norbert College studying Economics and Business. They love living in Wisconsin, enjoying the outdoors, boating, fishing and many of the local community events.



Glen Kennison is the VP of Credit Risk Management at Royal Credit Union. In his role, Glen oversees all aspects of the credit risk management function, including the underwriting of Royal's commercial loan portfolio, as well as the organization's collections team. He is a proud graduate of the University of Wisconsin - Madison, with a degree in Economics. Glen lives in Chippewa Falls on Lake Wissota.



Nichole Kniep is the Branch Lead for CCF Bank in Lake Hallie and has over eight years of customer service experience in a financial environment. She graduated from UW-Stout with a Bachelor's degree in Psychology with a minor in Human Development and Family Studies. Nichole also earned an Associate's degree in Business Management. Nichole enjoys volunteering with Junior Achievement, Boys and Girls Club and Pure Water Days. In her free time, she enjoys spending time with her friends, family and fur babies.

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Dana Lucier grew up in Wittenberg, Wisconsin and graduated from the University of Minnesota – Twin Cities with a degree in Mortuary Science. She has been in the funeral business for over 15 years and is currently a funeral director and licensed pre-need insurance agent at Pederson-Volker Funeral Chapel, Chippewa Falls. She enjoys spending time with her husband and two sons, attending sporting events, boating,

jogging and is a member of the Eagle's Club in Lake Hallie and attends Central Lutheran Church.



Lexis Michels is an Institutional Research and Evaluation Specialist at Chippewa Valley Technical College. She earned her Master's degree from UW-Stout in Applied Psychology with concentrations in Evaluation Research, Industrial/Organizational Psychology, and Health Promotion and Disease Prevention.

Lexis grew up in Cadott, WI and is now living on Lake Wissota with her husband and two goldendoodles. Lexis enjoys training for fitness competitions, water skiing, knee boarding, fishing, traveling, and spending time with friends and family.



Justine Murray is the Co-Director & Admissions Advisor at Lakeland University, Chippewa Valley Center, where she has worked for over four years. She earned her Bachelor's Degree in Social Welfare from the University of Wisconsin – Milwaukee, and recently completed the Master of Arts in Counseling Program with the concentration in Higher Education with Lakeland

University in 2017. Justine and her husband, Brian, are Eau Claire natives, and they have two daughters, Avery and Callie, and a dog, Louie. In her free time, she enjoys going to concerts, boating and swimming.



Justin Searles is the Site Facilities Manager at Hewlett Packard Enterprises for the Chippewa Falls, Egan and Bloomington, Minnesota locations. He graduated from North High School in Eau Claire, WI in the early 2000's. After graduation, he served in the United States Air Force for over nine years, where he was stationed and deployed throughout the world including the

Middle East. After being medically discharged from the Air Force, he joined the sisters at HSHS to serve multiple roles at both St. Joseph's Hospital in Chippewa Falls and at St. John's in Springfield, IL. In the Spring of 2015, he relocated to Marinette, WI to serve as the Environmental Director at Bay Area Medical Center. During this time, he served on the Board of Directors for the United Way, and as chair of many other non-profit committees. Finally, in the Winter of 2017, he returned to Chippewa Falls to serve in his current role.



Andrea Smith has served as the Director of the Cardinal Community Learning Center (CLC) since September 2018.

Andrea oversees many programs for the school district including Voyagers After School, AODA Prevention, Community Education, and Student Connections.

Andrea is the current President of ICEPAC (Indianhead Community Education Planning and Assessment

Council) and also has been appointed as chair, representing the school district, on the new Chippewa County Meth Task Force. Prior to joining the CFAUSD, Andrea worked as the Community Programs Coordinator for the 21st Century CLC in Cornell and Lake Holcombe for over 17 years. Andrea is an Eau Claire native and graduated from North High School. She has been married to her high school sweetheart, Steve, for almost 34 years. They have two children, Tim (Angeline) Smith who lives in Hillsboro, OR and daughter Amanda (Cole) Gudis who lives in Cornell. They have an eight month old grandson, Grayson Gudis, who brings them so much joy! Andrea currently lives in the town of Lafayette with her husband and their black lab, Maggie. Andrea enjoys everything outdoors: camping, hunting, fishing, gardening, and reading. Her passion is helping people and giving them the tools to build a strong community full of healthy, happy families and residents.

The program culminates by participants organizing into teams and identifying issues or challenges in Chippewa Falls. Teams work on projects designed to raise awareness of an issue, improve team skills and effect change.

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Tiffany Thompson is a native to the Chippewa Valley and has been serving in the tourism and hospitality industry for over 15 years. She graduated from North High School, attended the University of Wisconsin-Stout where she received her Bachelor of Science degree in Human Development and Family Studies. She moved into the business right out of college where she found her desire for

planning of events when she worked as a Facility Coordinator with NBI. She quickly found her way into the hotel business where planning weddings and events was her passion. As the Sales and Marketing Director and Wedding Coordinator at multiple resorts and hotels in the Chippewa Valley she has brought her talent into the tourism industry at the Jacob Leinenkugel Brewing Company. For the past three and a half years Tiffany has been the Marketing and Events Coordinator at Jacob Leinenkugel Brewing Company (JLBC). Tiffany is a leader in the community where she sits as the Vice President on the Chippewa County Tourism Board, is an Ambassador at the Chippewa Falls Chamber, member of Young Professionals of the Chippewa Valley, board member for the Seymour Ball Club, an active United Way board member, and the lead for Diversity and Inclusion through JLBC. When she isn't working you can bet you will find her on the ball field with her 11 year old son.



Mike Toycen was born and raised in Chippewa Falls. He is a 2006 Chippewa Falls Senior High School graduate and received a bachelors degree from Lawrence University in 2010. He has been with Toycen Automotive Group since 2014 and lives in Chippewa Falls. Mike is also involved in Noon Rotary.



Lindsay Wickham is a proud Chippewa Falls native. She received her bachelor's degree in nursing from Winona State University and holds a nursing certification in orthopedics. She has served with HSHS for twelve years and is currently the manager for the medical/surgical/pediatrics and intensive care departments at HSHS St. Joseph's Hospital. Lindsay is married to Matt and they have one adorable son, Jacob. She

loves spending time with her family, glamping in the summer, and skiing in the winter.



Sarah Woolever is the Inside Sales Manager and an active Community Outreach committee member at TTM Technologies, Inc. She enjoys camping and attending community events and festivals with her husband Justin. Sarah currently lives in her husband's hometown of Chippewa Falls with their two rescue dogs. She truly appreciates the hometown feel of the Chippewa Valley!

2019 - 2020 Leadership Applications



Historically the Chippewa Falls Area has been fortunate in having excellent leadership from its businesses and various other segments of the community. Our area continually experiences many issues due to the constant influence of change and growth. How these issues are managed depends, to a considerable degree, upon informed, skilled and concerned community leaders. This program offers a way to ensure that the tradition of strong leadership continues in the Chippewa Falls area. This program acquaints participants with a broad understanding of community issues and civic challenges facing our community. Each month participants are exposed to one sector of the Chippewa Falls community; community service/quality of life, business, infrastructure, government, education, healthcare, media and volunteer opportunities. They have the opportunity to meet key leaders in these areas, discuss the challenges within the community, and determine how these challenges might be resolved. Leadership Chippewa Falls consists of eight half-day sessions and a recognition dinner. Attendance at the sessions is required for both the success of the program and the benefits you will receive from the program. If you are interested in our next Leadership class, please contact us for an application.

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